



# International Symposium

## "Indicators of Social Cohesion in Social Media and Online Media"

### April 24 to 26, 2024

betahaus | Schanze, Eifflerstraße 43, 22769 Hamburg

#### Day 1, April 24

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|---------------|--|
| 4 p.m.        | Arrival & Registration   |
| 4 – 5.30 p.m. | Get-Together & Networking  |
| 5.30 – 6 p.m. | Opening of the Conference  |
| 6 – 9 p.m.    | Context Collapse   |
|               | <p>My War is Your Special Operation: How Social Media Reinforce<br/>and Undermine Social Cohesion Regarding Russia's War in<br/>Ukraine<br/><i>Mykola Makhotykh, University Bern &amp;<br/>Aleksandra Urman, University of Zurich</i></p> <p>Activism and Polarization within the Chinese Digital Diaspora<br/><i>Meg Jing Zeng, Utrecht University</i></p> <p>Moderation: <i>Jan Rau, Research Institute Social Cohesion at the<br/>Leibniz Institute for Media Research   HBI, Hamburg</i></p> |
| 9 – 10 p.m.   | Networking with Fingerfood and Drinks  |



## Day 2, April 25

- 9 – 10 a.m. Welcome Coffee & Networking
- 10 – 11 a.m. Keynote 1  
Dynamics of Destructive Polarization in Mainstream and Social Media: The Case of the Australian Voice to Parliament Referendum  
*Axel Bruns, Digital Media Research Centre, Queensland University of Technology*
- 11.15 – 12.45 p.m. Panel 1  
Drivers of Polarized Media Debates: The Case of (Disruptive) Climate Protests  
*Michael Brüggemann & Hendrik Meyer, University of Hamburg and The New Institute*
- Watching the Greens? Predictors and Contingencies of Partisan Online Information Seeking  
*Cornelius Puschmann, University of Bremen*
- Not really – What Experts from Business and Journalism Know about Digital Disinformation  
*Christian Stöcker, HAW Hamburg*
- Lunch
- 2 – 3 p.m. Keynote 2  
Digital Spaces as Challenges for Social Cohesion: Alternative (Social) Media and the Dissemination of Distrust and Conspiracy Theories  
*Lena Frischlich, Digital Democracy Centre, University of Southern Denmark*





3.15 – 4.45 p.m.

Panel 2

Science Communicators, Flat Earthers or Fitness Coaches?  
Who is Citing Academic Publications in YouTube Video  
Descriptions?

*Katrin Weller, GESIS – Leibniz Institute for the Social Sciences,  
Cologne*

Let's talk it out: Getting LLM to Talk to Each Other as a Tool to  
Understand Conversations and Interaction Online, Offline,  
and on Different Platforms

*Ethan C. Busby, Brigham Young University*  
[remote presentation]

Do you see what I see? Emotional Reaction to Visual Content  
in the Online Debate about Climate Change

*Luca Rossi, IT University of Copenhagen*  
[remote presentation]

Walk & Talk, including a Ferryride in the Hamburg Harbour

8 p.m.

Conference Dinner at Restaurant Engel, Ferry Pier  
Teufelsbrück

## Day 3, April 26

9 – 10 a.m.

Welcome Coffee & Networking

10 – 11 a.m.

Keynote 3

Social Media and Polarization: From Opinions to Identity  
*Petter Törnberg, University of Amsterdam*

11.15 – 12.45 p.m.

Panel 3

The Dynamic Journalistic Intermediation Model (DJIM) –  
Approaches to Social Cohesion in the Networked Public  
Sphere.

*Jakob Ohme, Weizenbaum Institute for the Networked Society*





Polarization in the German Twittersphere - an Analysis of  
Twitter Trends between 2021 and 2023  
*Eckehard Olbrich, Max Planck Institute for Mathematics in the  
Sciences*

Affording Conspiracism. Particularities of Conspiracy-Related  
Communication Across Platforms  
*Annett Heft, Weizenbaum Institute for the Networked Society  
and Free University of Berlin*

13 – 14 p.m.

The Social Media Observatory as a DIY-Infrastructure  
*Felix V. Münch, Research Institute Social Cohesion at the Leibniz  
Institute for Media Research | HBI, Hamburg*

“Kernkraft? Ja, bitte!”: Changing values on nuclear energy in  
the social media  
*Gregor Wiedemann, Research Institute Social Cohesion at the  
Leibniz Institute for Media Research | HBI, Hamburg*

14 – 14.30 p.m.

Wrap up & Closing Discussion

Lunch & Farewell

